

<http://travislakejohnson.com>  
[travis.johnson@mcombs.utexas.edu](mailto:travis.johnson@mcombs.utexas.edu)  
512-232-6824

McCombs School of Business  
2110 Speedway Stop B6600  
Austin, TX 78712-1276

---

## Positions Held

Assistant Professor of Finance

McCombs School of Business, The University of Texas at Austin, 2012–Present

Visiting Assistant Professor of Finance

Sloan School of Management, Massachusetts Institute of Technology, 2015–2016

## Education

PhD in Finance, Stanford Graduate School of Business, 2012

BS in Mathematics, Massachusetts Institute of Technology, 2007

## Publications

- The Option to Stock Volume Ratio and Future Returns (with Eric C. So)  
*Journal of Financial Economics* 106 (2012), 262-286
- Risk Premia and the VIX Term Structure  
*Journal of Financial and Quantitative Analysis*, Forthcoming
- A Simple Multimarket Measure of Information Asymmetry (with Eric C. So)  
*Management Science*, Forthcoming
- Time Will Tell: Information in the Timing of Schedule Earnings News (with Eric C. So)  
*Journal of Financial and Quantitative Analysis*, Forthcoming
- Asymmetric Trading Costs Prior to Earnings Announcements: Implications for Price Discovery and Returns (with Eric C. So)  
*Journal of Accounting Research*, Conditionally Accepted

## Working Papers

- Return Predictability Revisited Using Weighted Least Squares, 2017
- Reputation and Investor Activism (with Nathan Swem), 2017

## Invited Talks

(\* = presented by co-author)

The Option to Stock Volume Ratio and Future Returns

2010: Western Finance Association Meeting

Risk Premia and the VIX Term Structure

2012: Boston College, Dartmouth College, Notre Dame University, Rice University, University of California-Berkeley, University of Houston, University of Maryland, University of Rochester, University of Pennsylvania, University of Texas at Austin, University of Wisconsin-Madison

## A Simple Multimarket Measure of Information Asymmetry

2013: Financial Research Association Meeting, Lone Star Conference

2014: Finance Down Under Conference, The University of Texas at San Antonio

## Time Will Tell: Information in the Timing of Schedule Earnings News

2014: Citigroup Quant Research Conference\*, Miami Behavioral Finance Conference\*

## Asymmetric Trading Costs Prior to Earnings Announcements: Implications for Price Discovery and Returns

2015: Western Finance Association Meeting, Stanford University Summer Camp\*

## Return Predictability Revisited Using Weighted Least Squares

2015: Southern Finance Association Meeting, University of California San Diego

2016: Imperial College Conference on Advances in the Analysis of Hedge Fund Strategies

2017: American Finance Association Meeting, Texas Finance Festival

## Reputation and Hedge Fund Activism

2016: Paris Hedge Fund Research Conference, Center for the Economic Analysis of Risk Conference at Georgia State University

**Professional Service**

## Conference Discussions

2014: ITAM Conference, Lone Star Conference

2015: European Finance Association Meeting, Southern Finance Association Meeting

2016: American Finance Association Meeting, SFS Cavalcade

2017: Financial Intermediation Research Conference, European Finance Association Meeting

## Conference Session Chair

2016: Western Finance Association Meeting

2018: American Finance Association Meeting

## Conference Program Committees

- European Finance Association, Finance Down Under Conference, Financial Management Association Meeting, Midwest Finance Association, SFS Finance Cavalcade, Texas Finance Festival, Texas Quantitative Finance Festival, Western Finance Association Meeting

## Ad-hoc Refereeing

- American Economic Journal: Applied Economics, Journal of Accounting Research, Journal of Accounting and Economics, Journal of Empirical Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Financial Markets, Journal of Political Economy, Review of Finance, and Review of Financial Studies

## Dissertation Committees (\* = advisor)

- Denys Maslov (2014, Moody's Analytics)
- Sergey Maslennikov\* (2015, Moody's Analytics)
- Nathan Swem (2016, Federal Reserve Board of Governors)

## Teaching

McCombs School of Business, The University of Texas at Austin

- Empirical Asset Pricing (PhD), 2014, 2016
- Investment Management: Quantitative (Undergraduate), 2014
- Investment Theory and Practice (MBA), 2013-2014
- Investment Management (Undergraduate), 2013-2014
- Investment Theory and Practice (MPA), 2013

Sloan School of Management, MIT

- Managerial Finance (Undergraduate), 2015
- Managerial Finance (MBA), 2015